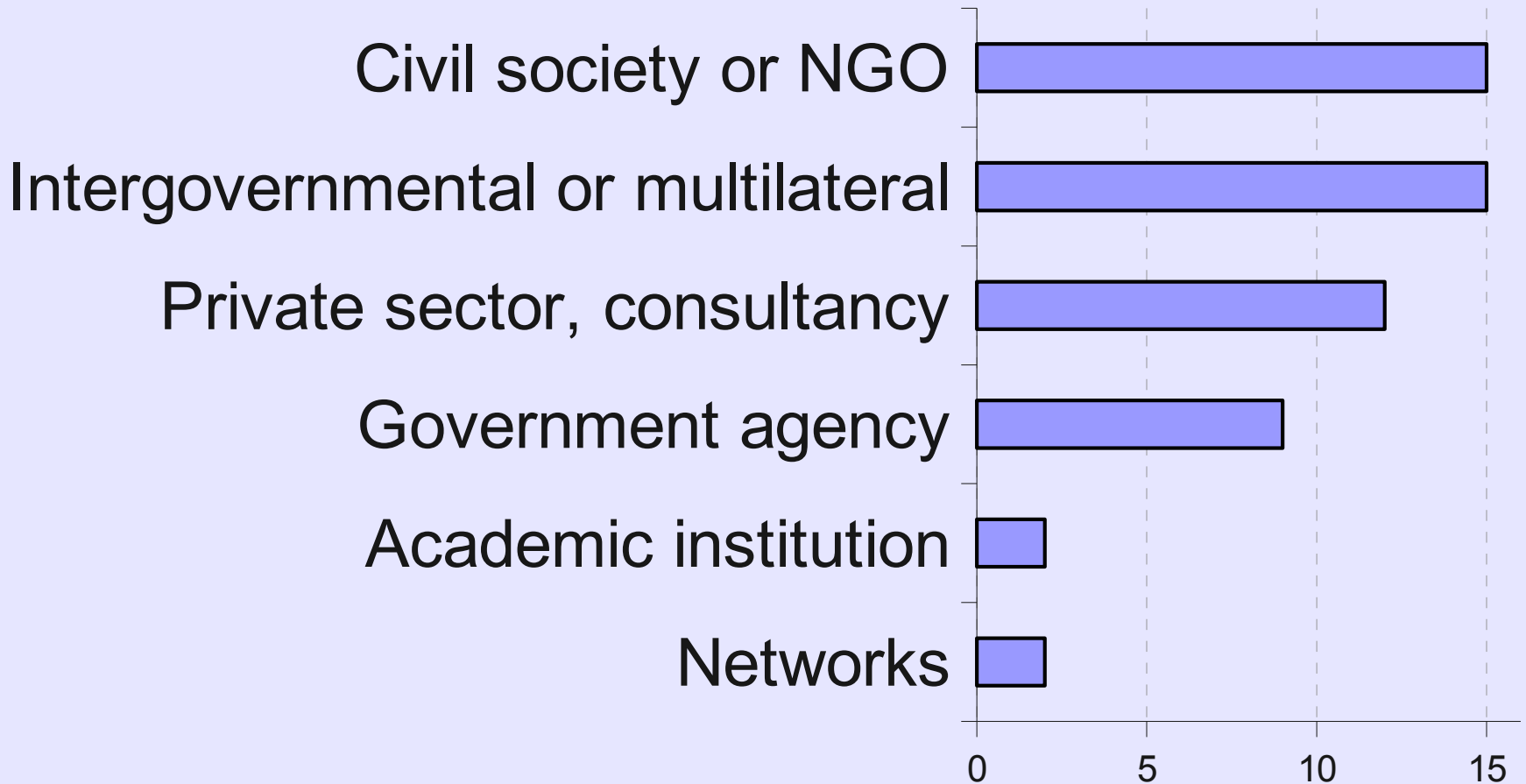


# Strategic planning survey January 2011

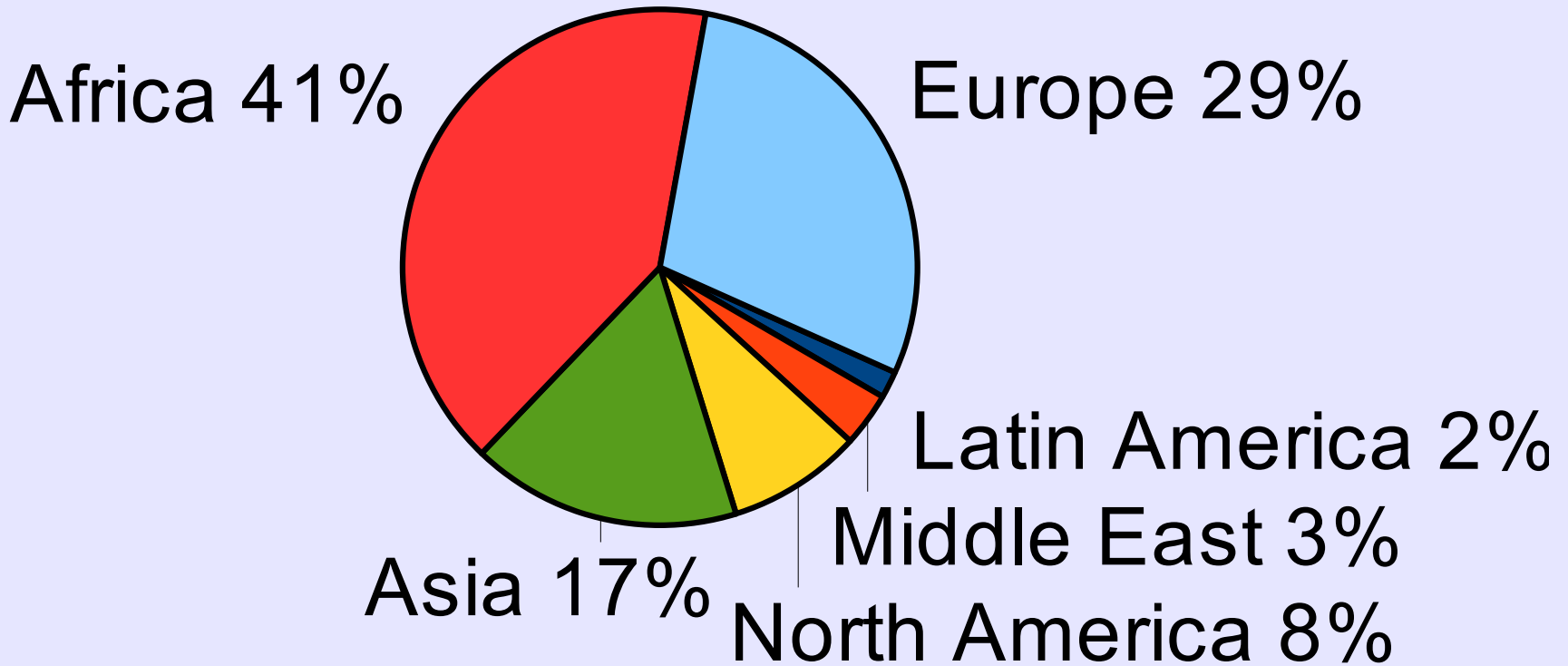
LenCD Partners Meeting  
10-12 February 2011  
Kigali, Rwanda

Brian Lucas  
brian@lencd.org

# Who answered the survey?



# Who answered the survey?



# What is LenCD about?

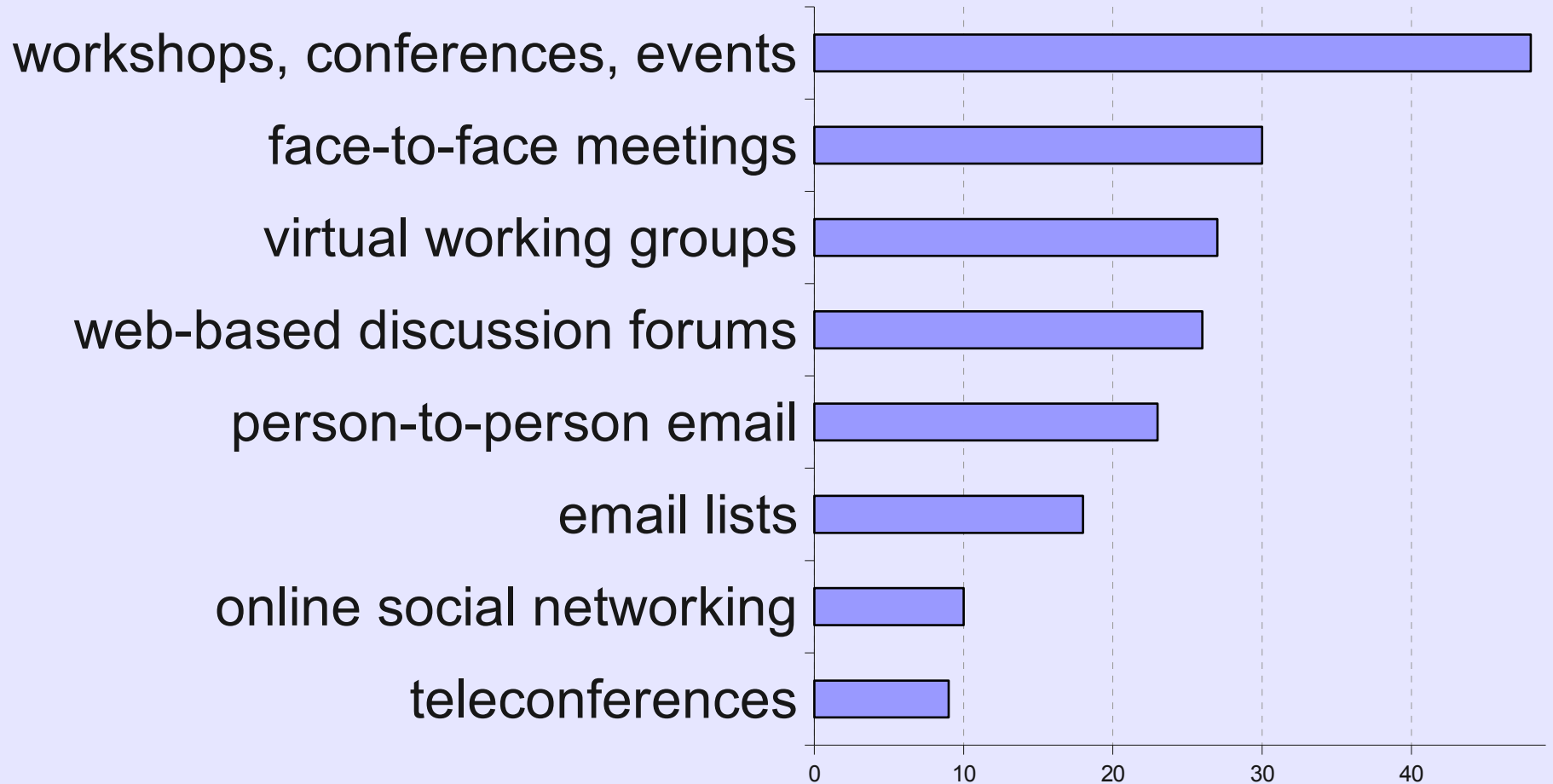
- Learning (sharing experience, improving practice)
- Policy engagement and influence

*“a network that connects us with other organisations and individuals... from which we can **learn to improve what we do and make it more effective**”*

# What should LenCD do?

- **Be an information resource / gateway / broker / clearinghouse**
- **Provide or facilitate formal learning opportunities**
- **Promote networking and community building**
- Improve outreach, broaden participation
- Raise profile of CD
- Increase practical, operational relevance (but still engage with high-level policy)
- Improve communications
- Support innovation

# Useful ways of networking



# How should LenCD operate?

- Neutrality, breadth, inclusiveness
- North-South bridging, Southern ownership
- Clear strategic focus
- Sustainable organisational structure and resources

# Current weaknesses

- **Web site unattractive, hard to use**
- **Insufficient outreach and promotion**
- **Tends to be too theoretical & abstract, should be more operationally/practically focused**
- **Not broad enough participation, a closed clique, Northern-centric**
- Infrequent or unsystematic communication
- Unsustainable or inadequate organisational structure and resources



On behalf of the people who filled out the survey but couldn't be here today: thank you... and don't forget us!