

Strategic planning survey January 2011

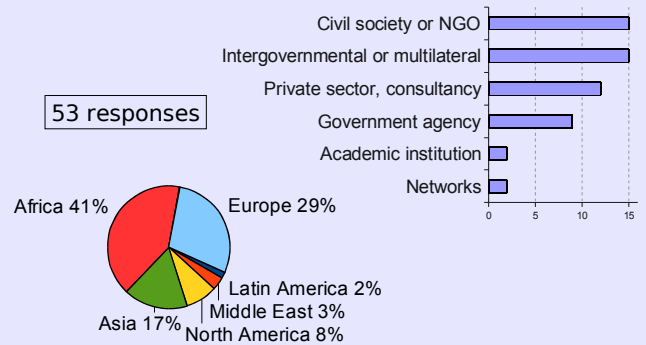
LenCD Partners Meeting
10-12 February 2011
Kigali, Rwanda

Brian Lucas
brian@lencd.org

07/02/11

www.LenCD.org

Who answered the survey?



07/02/11

www.LenCD.org

What is LenCD about?

- Learning (sharing experience, improving practice)
- Policy engagement and influence

*“a network that connects us with other organisations and individuals... from which we can **learn to improve what we do and make it more effective**”*

07/02/11

3

www.LenCD.org

What should LenCD do?

- **Be an information resource / gateway / broker / clearinghouse**
- **Provide or facilitate formal learning opportunities**
- **Promote networking and community building**
- Improve outreach, broaden participation
- Raise profile of CD
- Increase practical, operational relevance (but still engage with high-level policy)
- Improve communications
- Support innovation

07/02/11

4

www.LenCD.org

How should LenCD operate?

- Neutrality, breadth, inclusiveness
- North-South bridging, Southern ownership
- Clear strategic focus
- Sustainable organisational structure and resources

07/02/11

5

www.LenCD.org

Current weaknesses

- Web site unattractive, hard to use
- Insufficient outreach and promotion
- Tends to be too theoretical & abstract, should be more operationally/practically focused
- Not broad enough participation, a closed clique, Northern-centric
- Infrequent or unsystematic communication
- Unsustainable or inadequate organisational structure and resources

07/02/11

6

www.LenCD.org